



Farm Business Management Workshops

March 31 Farm Business Planning

Van McCall, Chief Lending Officer, with AgSouth Farm Credit will do an overview of farm business plans, budgets, financial statements and applying for financing.

April 7 Direct Marketing 101

Paula Burke, Carroll County Agricultural Agent, will discuss the basics of direct marketing which include the 5 P's of Marketing: Product, Producer, Place, Pricing and Promotion. If you are new to the idea of direct marketing, this will be a good basic program to help you get started.

April 28 Agricultural Agencies serving Farmers

Meet representatives from UGA Cooperative Extension, Farm Service Agency, Natural Resources Conservation Service, Forestry, Georgia Soil and Water Conservation Commission, Rolling Hills RC&D Council and learn what each agency does and how they can help you with your farm and farm business.

May 12 Farm Succession Planning

Speaker to be announced.

Time: 6:30 pm to 9:00 pm

Where: At the Ag Center located at 900 Newnan Road, Carrollton, Carroll County

Cost: \$5 per session or \$15 when you pre-register for all 4 by March 26.

Agenda: 6:30 pm Check In
7:00 pm Presentation begins

For More Information: Call 770-836-8546 or email pjburke@uga.edu or rlittle@uga.edu

Sponsored by



CARROLL COUNTY