

**Georgia Urban AG & Outdoor Expo**  
**May 20-21, 2016**  
**Gwinnett County Fairgrounds, Lawrenceville, GA**

**Presenting Sponsors-\$10,000 – One (1) Sponsor Available**

Benefits of Presenting Sponsorship:

- Company to be recognized in radio, newspaper advertising, press releases and social media
- Prominent logo placement on all marketing collateral:
  - sponsor banner
  - invitations
  - flyers
  - postcards
  - tickets
  - program
  - exhibitor applications
  - posters, etc.
- Prominent logo and link on GA Urban Ag and Outdoor Expo website and email marketing.
- Two (2) 10' x 10' exhibitor booth spaces in premier space on floor or outdoor exhibit
- Forty (40) complimentary tickets to the expo
- Two (2) reserved parking spaces in desired location
- 100 complimentary tickets to the Expo
- Opportunity to place collateral in exhibitor information packet
- Opportunity to display company banner at entrance to expo (company to provide banner)
- Verbal recognition and 30 second commercial during PA announcements
- Company representative to welcome participants(2-minute) during welcome/keynote address
- Opportunity to provide company branded promotional items in participant swag bags
- Full page advertising opportunity on back cover of program
- Recognition at the Veterans Breakfast

**Platinum Sponsor-\$5,000 – Four (4) Sponsorships Available**

Benefits of Platinum Sponsorship:

- Prominent logo placement on marketing collateral:
  - Program
  - Sponsor banner
- Prominent logo and link on website and email marketing.
- Company to be recognized on social media
- One (1) 10' x 10' exhibitor booth spaces in premier space on floor or outdoor exhibit
- Twenty (20) complimentary tickets to the expo
- One (1) reserved parking spaces in desired location
- 50 complimentary tickets to the Expo
- Opportunity to place collateral in exhibitor information packet
- 1/4 page of advertising in the official insert/program; may increase size for additional charge
- Opportunity to provide company branded promotional items in participant swag bags

## **Gold Sponsor-\$2,500 – Multiple Sponsorships Available**

Benefits of Gold Sponsorship:

- Prominent logo placement on marketing collateral:
  - Program
  - Sponsor banner
- Prominent logo and link on website and email marketing.
- Company to be recognized on social media
- One (1) 10' x 10' exhibitor booth spaces in premier space on floor or outdoor exhibit
- Ten (10) complimentary tickets to the expo
- Opportunity to place collateral in exhibitor information packet
- Opportunity to provide company branded promotional items in participant swag bags

## **Silver Sponsor-\$1,000 – Multiple Sponsorships Available**

Benefits of Silver Sponsorship/Government

- Logo placement on marketing collateral:
  - Program
  - Sponsor banner
- Logo and link on website and email marketing.
- One (1) 10' x 10' exhibitor booth spaces
- Ten (10) complimentary tickets to the Expo
- Three (3) all access badges for company representatives
- Opportunity to provide company branded promotional items in participant swag bags

## **Partner Sponsor-\$500 – Multiple Sponsorships Available**

Benefits of Silver Sponsorship:

- Prominent logo placement on marketing collateral:
  - Program
  - Sponsor banner
- Prominent logo and link on website and email marketing.
- Ten (10) complimentary tickets to the Expo

## **Educational Seminar Sponsor-\$1,500 – Five (5) Sponsorships Available**

Benefits of Education Sponsorship

- Logo placement on marketing collateral:
  - Program
  - Sponsor banner
- Logo and link on website and email marketing under educational seminars
- One (1) 10' x 10' exhibitor booth spaces near educational seminar rooms
- Company recognition at each educational session
- Opportunity for company banner to be displayed in educational seminar room (company to provide banner)
- Opportunity for company representative to welcome seminar attendees
- Opportunity to place promotional materials at each attendees seat
- Ten (10) complimentary tickets to the expo

## **Outdoor Exhibitor Sponsor-\$3,000 – One (1) Sponsorship Available**

Benefits of Outdoor Exhibitor sponsorship:

- Prominent logo placement on marketing collateral:
  - Program
  - Sponsor Banner
  - Outdoor Exhibitor Banner
- Prominent logo and link on website and email marketing.
- Company to be recognized on social media
- Two (2) 10' x 10' exhibitor booth spaces in outdoor exhibit
- Ten (10) complimentary tickets to the expo
- Opportunity to place collateral in exhibitor information packet
- 1/4 page of advertising in the official insert/program; may increase size for additional charge
- Opportunity to provide company branded promotional items in participant swag bags

## **Veterans Breakfast Sponsor-\$2000 – One (1) Breakfast Sponsorship Available**

Benefits of Breakfast Sponsorship:

- Logo placement on marketing collateral:
  - Program
  - Sponsor banner
- Logo and link on website and email marketing under educational seminars
- One (1) 10' x 10' exhibitor booth
- Company recognition at each veterans breakfast
- Opportunity for company banner to be displayed at breakfast (company to provide banner)
- Opportunity for company representative to welcome breakfast attendees
- Opportunity to place promotional materials at each attendees seat
- Ten (10) complimentary tickets to the expo

Visit [www.GAUrbanExpo.com](http://www.GAUrbanExpo.com) to complete the online Sponsorship Form.

**Thank you for your sponsorship!**