

Agritourism Workshop

AGRITOURISM IS DEFINED AS AN AGRICULTURALLY BASED OPERATION OR ACTIVITY THAT BRINGS VISITORS TO A FARM OR RANCH. THIS WORKSHOP PROVIDES A FREE EDUCATIONAL OPPORTUNITY TO THE PUBLIC TO EXPLORE THE OPPORTUNITIES AVAILABLE IN THIS GROWING INDUSTRY AND VISIT A LIVE AND WORKING FARM THAT HOST THOUSANDS ANNUALLY. IF YOU ARE INTERESTED IN SOME ASPECT OF AGRITOURISM, MAKE YOUR PLANS TO SPEND THE DAY AT OTTOWA FARM.

Partners and Sponsors For the Event Are:

- Coastal Georgia RC&D Council
- Albany State University
- Hunter Cattle Company
- GSWCC
- Coastal SWCD
- Ottawa Farm
- UGA
- Georgia Farm Bureau
- USDA - Natural Resources Conservation Service
- USDA - Farm Service Agency
- USDA - Rural Development

LOCATION:

Ottawa Farm

**702 Bloomingdale Road
Bloomingdale, GA 31302**

R.S.V.P.

Georgia Soil & Water
Conservation Commission:
(912) 681- 5214

or

Coastal Georgia RC&D
Council: (912) 495 – 2070

(Please leave a message with
your name and phone number
of all who plan to attend)

Thursday March 20, 2014

Registration: 8:30 a.m. - 8:45 a.m.

Program: 8:45 a.m. - 2:30 p.m.

AGENDA

8:30 – 08:45

Registration & Welcome

Pete Waller, Owner

8:45 – 09:00

Workshop Overview & Purpose

Nick Ogden, Coastal RC&D

9:00 – 09:45

Agribusiness and Agritourism

Kent Wolf, UGA

9:45 – 10:00

The Ideal Agritourism Farm

Pete Waller, Owner

10:00 – 10:30

Planning, Advertising, and Hosting Field Days

Rita Douglas, Ottawa Farm

10:30 – 11:00

The Hunter Cattle Co.

Perspective

Del Ferguson, Hunter Cattle Co.

TECHNICAL & FINANCIAL ASSISTANCE

11:00 – 11:10

Natural Resources Conservation Service (NRCS)

11:10 – 11:20

Rural Development (RD)

11:20 – 11:30

Farm Services Agency (FSA)

11:30 – 11:45

Questions and Answers

LUNCH

1:00 – 2:30

Farm Tour

Pete Waller, Owner

**** LUNCH WILL BE PROVIDED ****