



Grantwriting for Success: Sources & Strategies

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Hosted By



DATE / TIME: Friday, January 23, 2015 / 8:30 am - 4:00 pm

(Please arrive at least 15 minutes prior to the program, as the seminar will start promptly.)

PLACE: University of Georgia - Tifton - 2360 Rainwater Road, Tifton, GA 31793

(Additional directions and workshop logistics will be sent in a workshop confirmation e-mail.)

COST: \$75 / Per Person Materials Fee

(Includes a 100+ Page "Grantwriting for Success" Seminar Manual & Certificate of Completion.)

Special thanks to Craig Kvien, University of Georgia - Tifton - College of Agricultural and Environment, for the use of the classroom.

THE PRESENTERS



Jan McAdams, BA, UC Davis, Presenter

Email: jan@fundinggreenbuildings.com Phone: 702.526.8833

This funding seminar will start you on the right track for 2015 with all of the current funding sources and proven strategies. The 100+ page "Grantseekers Guide" seminar manual by Jan McAdams, provides a roadmap for securing grants, loans, and other funding for your project.

Jan McAdams hails from UC Davis, where she launched her fundraising career 35 years ago. After 15 years teaching the art of securing funds for Green buildings, Jan returns to her "grantwriting roots" in this step-by-step fundraising seminar. Since 1975, she has consulted with more than 200 nonprofit, and 28 for-profit clients, securing more than \$125 million in cash and non-cash resources through grants and sponsor development. Jan has conducted more than 650 grantwriting and business development workshops to more than 4,800 aspiring grant writers, from UC Davis, to the University of Nevada, and the University of Georgia. Since 2001, more than 1,800 Green building enthusiasts have attended Jan's "Funding Green Buildings" seminars.



Jill Stuckey, BA, Ohio University, Co-Presenter

Email: jillstuckey@live.com Phone: 770-335-8776

Considered "Georgia's Queen of Networking," Jill's enthusiasm for collaboration is contagious. After more than 20 years with the State of Georgia, where she most recently served as the Director of the Georgia Center of Innovation for Energy, Jill launched J&J EcoCOOL in the greater Atlanta area to provide a unique solution to energy conservation. Jill will co-present throughout the day, bringing a wealth of local funding connections to Georgia's non-profits, schools, and small businesses.



A G E N D A

Grantwriting for Success: Sources and Strategies With Jan McAdams

Friday, January 23, 2015 / 8:30 am - 4:00 pm / The University of Georgia - Tifton

Morning Session - Sources & Strategies

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| 8:30 am | Registration & Refreshments |
| 9:00 am | Introductions & Workshop Expectations |
| 9:15 am | Overview of the Seven Critical Parts of a Grant |
| 10:00 am | Preparing for Success: Creating a Grants Readiness System |
| 10:45 am | MORNING BREAK |
| 11:00 am | Jan's Top 10 Funding Agencies to Contact First & Funding Trends for 2015 |
| 12:00 pm | The Critical Role of PR and Community Partnerships in Successful Fundraising |
| 12:30 pm | LUNCH - <i>Attendees bring brown bags lunch. Beverages provided.</i> |

Afternoon Session: U.S. Department of Agriculture (USDA) Funding



Invited Guests:

- Quinton N. Robinson, Director, State of Georgia USDA Rural Development
- J. Craig Scroggs, Renewable Energy Coordinator for USDA Rural Development
- Al Burns, Business & Cooperative Specialist for USDA Rural Development

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|---------------|---|
| 1:15 pm | USDA Funding Resources for Small Businesses, Farms & Ranches <ul style="list-style-type: none">• Overview of the 2014 Farm Bill• USDA Rural Energy for America Program (REAP)• Other USDA Grants & Loans• Other USDA Incentives• |
| | AFTERNOON BREAK - <i>Sponsored by EcoCOOL Enterprises</i> |
| 3:45 -4:00 pm | Workshop Closure & Certificates of Completion |



Grantwriting for Success: Sources & Strategies

Register NOW by Mail, Phone, Email, or Fax!

Please make checks for \$75/person payable to: Jill Stuckey

Pay by Check: Send registration forms & fees-Attn: Jill Stuckey, P.O. Box 9, Plains, GA 31780

Registration & Payment by Telephone, Email or Credit Card, Contact Jan McAdams:
702.526.8833 or jan@fundinggreenbuildings.com

Fax Registration: Attention Jan McAdams 702-796-0913-fax number

Pay with PayPal — send payments to jan@fundinggreenbuildings.com

Contact Jan: 702-526-8833, jan@fundinggreenbuildings.com

Contact Jill: 770-335-8776, jillstuckey@live.com

Please provide a separate registration form for each attendee:

Name _____ Company/Organization (if applicable)_

Street _____

City _____ State _____ Zip _____

Phone _____ Email _____

Credit Card Number _____

Expiration _____ Security Code _____

Card Type: Visa ___ Master Card ___ American Express ___



Please provide name as it appears on credit card, and address where you receive your statement. The security code is the 3-digit number on the back of your Visa or Master Card and the 4-digit number on the front of your American Express.

No refunds will be issued. Anyone who is pre-registered and unable to attend will receive a copy of the manual and a credit toward a future workshop.